STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement

Merchandising Permit Request of Starkman

General Products Co., Inc. to Display and Offer

Samples of Alcoholic Beverages at the Atlantic

City Hospitality Trade Show on May 16, 2012 at

Revel

(Merchandising Permit for Display/Samples)

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Based upon a review of the Application for a Merchandising Permit filed on behalf of Starkman General Products Co. Inc. ("Starkman"), a New Jersey licensed alcoholic beverage wholesaler, for the Atlantic City Hospitality Trade Show, a trade show event to be conducted by the Atlantic City Hotel & Lodging Association and the Greater Atlantic City Chamber of Commerce on May 16, 2012 from 10:30 a.m. until 5:00 p.m. at Ovation Hall at Revel, and having considered the relevant provisions of the Casino Control Act, *N.J.S.A.* 5:12-1 *et seq.*, **IT IS ORDERED** that the Request be granted and Starkman be granted a merchandising permit (2012-144-MD) to participate in the event for the purpose of displaying alcoholic beverages and offering samples of those beverages to attendees of the trade show subject to the following conditions:

- 1. The merchandising permit will be effective on May 16, 2012 from 10:30 a.m. until 5:00 p.m. at Ovation Hall at Revel.
- Starkman and Revel will insure against providing alcoholic beverages to any individual who is under the age of twenty-one (21) or who is actually or apparently intoxicated.
- 3. Starkman and Revel will maintain adequate security during the event to insure the safety of guests and employees and to prevent the removal of the alcohol by unauthorized individuals.

- 4. Starkman and Revel are to notify the Division of any material change to the event.
- 5. In conducting the event, Starkman will comply with all requirements attendant to a merchandising permit, pursuant to N.J.A.C. 13:69I-5.2, and with all alcoholic beverage laws and regulations of the Division of Gaming Enforcement and, as deemed applicable, the New Jersey Division of Alcoholic Beverage Control.
- 6. Starkman will insure that the issuance of samples of alcoholic beverages to attendees will be in compliance with *N.J.A.C.* 13:69I-5.3 which limits the number of ounces of alcohol per sample, in addition to other requirements attendant to tastings.

7. Starkman is to obtain all necessary approvals from all other governmental authorities prior to conducting this event.

Dated: May 7, 2212

DAVID L. REBUCK DIRECTOR